

Ken magas Design

Strategy, Design, Production, Integration, Accountability

We think of strategy and design as a single discipline. Strategy is the framework that drives the design process. We are visual and content problem solvers that take brands to new heights with creative solutions that tell your company's compelling story. Branding Website Design Website Management Social Media Print Brochures and Catalogs Signage & Displays Product Packaging



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We manage brand consistency across all consumer touch points

Through tight collaboration with our client we get to the root of their story. From these stories a uniqe brand evolves that we support with focused content and creative designs that directly speak to targeted customers. Company/Product Naming Logo Design Typography Design Corporate Color Pallette Graphic Standards Manual Brand Management

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Logo & Brand Identity Guidelir



UPBSILe Design

We create websites that engage and convert visitors to customers

We are creative. We understand your identity. We are driven by your goals. With clear objectives we create websites that look beautiful and function to perfection. Infused with analytics and optimized for search rankings our websites are proven tools that convert visitors to customers.

Website Strategy
Website Design
Website Development
Content Creation
E-commerce

ALTA VISTA PLACE

Awakening The Grandeur Of A Timeless Greenville Neighborhood

NEIGHBORHOOD LOCATION SPECIFICATIONS FLOOR PLANS PRICING DEVELOPMENT TEAM NEWS CONTACT

ALTA VISTA PLACE NEIGHBORHOOD LOCATION SPECIFICATIONS Awakening The Grandeur Of A **Timeless Greenville Neighborhood**

HOME



Website Management

After your site launches the work continues

The steps you take after a website launch can determine the success or failure. Are you running the latest versions of security and software? Are you monitoring site analytic data? Are you promoting your website effectively? Are you continually optimizing for search? Count on us to keep your website healthy and profitable.

Website Care	
Website Security	
Website Optimization	
Website Analytics	
Search Engine Optimization	
Digital Marketing	
Reporting & Analysis	

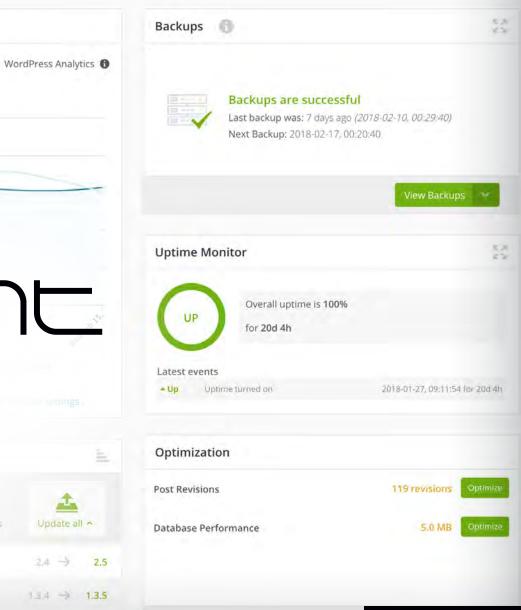
Analytics

Weekly

Monthly

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6.3





SOCIAL NeDia

We'll establish and maintain your social media presence

An effective social strategy helps to grow an engaged audience. We tailor a Social Media Marketing Plan around your brand and the culture of your customers. Our proven experts create engaging and sharable content that reach viral proportions. Account Creation Social Advertising Masthead Design Account Optimization Social Analytics Content Creation Account Management IOW + SKAT



Print Collateral

Tangible assets with the presence to persuade

You only get one chance at a first impression. We design and produce printed materials that are modern, fresh, and stand out from your competition. Your printed pieces will work in conjuction with other touch points to reinforce your brand and gain loyal customers. Business Cards Brochures Catalogs Sales Sheets Direct Mail Printing Services

THE VALUE OF A PROACTIVE APPROACH

Rether Man wait for an uncertain market to come around, more and more proactive organity settings are using interview to take control of the timing and timing of their organity setting, and their setting and timing and their around their vesent value when compared to a traditional listing datamon.

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List Price		\$2,500,000		Anteriord	
Estimated Contrast Pr	icet /			\$2,500,000	
Monthly Cost of Carry	t	\$2,250,000	1	\$2,500,000	
Approximate Carrying Coats*		· (\$12,500)		- (\$12,500)	
Closing Costs Paid by Setlari	1-	- (\$18,750)	1	- (\$375,000)	
		\$0	\$0 (\$20,000) 31,250		
Net Proceeds to Seller	82	231.250			
				\$1.855,000	

In foody's marketplace, most selens and their agents straighte to capture buye attention. When you consider how many properties are out free, you can use stand why it's so difficult to deferentiate yours from the pace. That's the beauty of interitais. Thanks to our 45 day Solution to Solt", buyers are forced to focus on a specific propeny and to act with argency come bioden time. As a result transactions happen so much faster here than they do winually anywhere else.



SIGNAGe + DISPLAYS

Create a big impression with large format graphics and printing

Create an impressive corporate environment around your office. Having corporate displays around the workplace is proven to boost employee morale and focus. And it adds a beautiful corporate aesthetic to your workplace. Displays are also perfect for off-site promotions. Trade Shows Outdoor Signage Indoor Signage Automobile Graphics Window Graphics Banners Backlit Displays Opto Alignment

Opto Alignment

Concept, Design & Prototyping Services









PCDUCE Packaging

Packaging is the face of your product.

The options for product packaging are endless. The key is to determine the type of packaging that speaks out the most to your customers. The right package pulls the customer in and helps to make the sale. We handle everything from design to prototyping to printing and delivery. Product Package Design Prototyping Production Artwork Printing Services Fabrication Services







ADVertising

Print, Web & Social Media Advertising and Media Placement

We specialize in creating artwork for all forms of advertising. Whether your ad format is digitial, print, outdoor, or online we can create a design that speaks to your target audience and reinforces your brand.

Content Creation Layout Photography Media Strategy Media Placement **Results Reporting**

Jude Children's Research Hospital since 2006

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TTE · CHARLESTON



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THE NEXT TOUCHPOINT: Interactive Apps

Get engaged with your customers like never before. Offer service, product, customer support, scheduling, and a world of other functionality to your customers. We design corporate apps that create customer loyalty and provide a solid marketing gateway to your products and services.





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In July and August of 2011 the team filmed in Gor National Park in the southern African nation of Mezambique, bringing hume feature material for lour $\square \square \square$

Streamline your book design and publishing

We design, prototype and develop interactive books ready for publishing. Our designs are modern and focused on the user experience. We can create new assets such as photography, illustrations or video and we can also incorporate assets you currently have.

Book Design Prototyping **Content Creation** Editing Development Distribution

Movie Chemical Language of Phéromones

Ants communicate using anotherations of the to travely along

re spent a little time collecting. The rell, collected on our trip, is a species of the genus Camponatus that was previouslyunknown to science. Our goal is to have students see the living world the way a naturalist sees it.

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Plan

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Carl Inner

REVIEW

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CUStomer Service

We ensure complete customer satisfaction on every level

The client is the centerpiece of all work. We get to really know our clients and their business. As a result, a relationship develops that is built on trust and understanding. We treat clients like family and they tend to stick around for a while. Win-win situations are what we're about. Complete Project Management On-Going Communication Asset Management Results Reporting Satisfaction Surveys