



# Ken Magas Design

Strategy, Design, Production, Integration, Accountability

We think of strategy and design as a single discipline. Strategy is the framework that drives the design process. We are visual and content problem solvers that take brands to new heights with creative solutions that tell your company's compelling story.

**Branding**  
**Website Design**  
**Website Management**  
**Social Media**  
**Print Brochures and Catalogs**  
**Signage & Displays**  
**Product Packaging**

[kenmagas.com](http://kenmagas.com)





# Branding

We manage brand consistency across all consumer touch points

Through tight collaboration with our client we get to the root of their story. From these stories a unique brand evolves that we support with focused content and creative designs that directly speak to targeted customers.

**Company/Product Naming**

**Logo Design**

**Typography Design**

**Corporate Color Palette**

**Graphic Standards Manual**

**Brand Management**

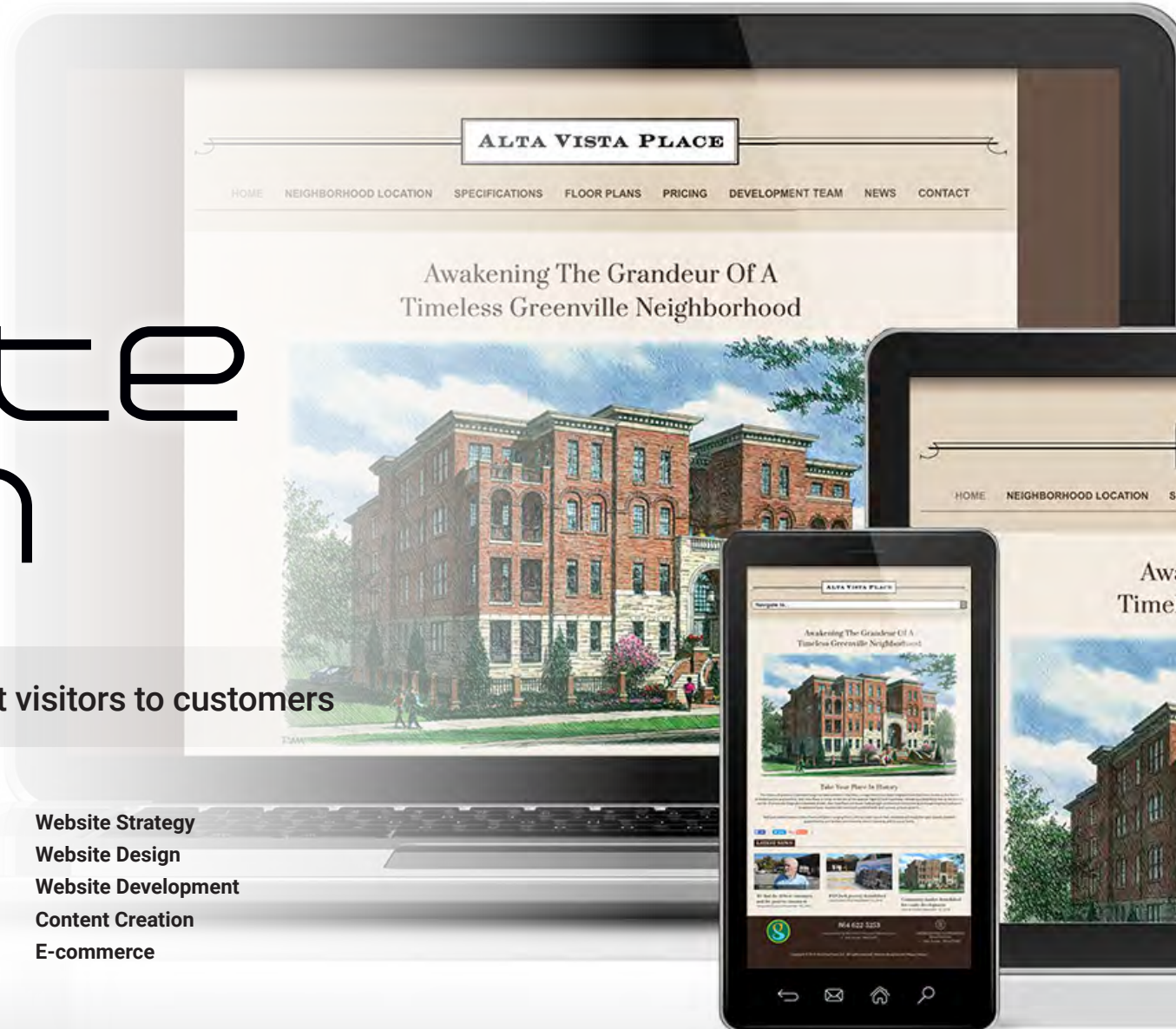


# WEBSITE DESIGN

We create websites that engage and convert visitors to customers

We are creative. We understand your identity. We are driven by your goals. With clear objectives we create websites that look beautiful and function to perfection. Infused with analytics and optimized for search rankings our websites are proven tools that convert visitors to customers.

**Website Strategy**  
**Website Design**  
**Website Development**  
**Content Creation**  
**E-commerce**





# Website Management

## After your site launches the work continues

The steps you take after a website launch can determine the success or failure. Are you running the latest versions of security and software? Are you monitoring site analytic data? Are you promoting your website effectively? Are you continually optimizing for search? Count on us to keep your website healthy and profitable.

**Website Care**  
**Website Security**  
**Website Optimization**  
**Website Analytics**  
**Search Engine Optimization**  
**Digital Marketing**  
**Reporting & Analysis**



**Backups**

Backups are successful

Last backup was: 7 days ago (2018-02-10, 00:29:40)

Next Backup: 2018-02-17, 00:20:40

View Backups

**Uptime Monitor**

UP

Overall uptime is 100% for 20d 4h

Latest events

Up Uptime turned on 2018-01-27, 09:11:54 for 20d 4h

**Optimization**

Post Revisions 119 revisions Optimize

Database Performance 5.0 MB Optimize





# SOCIAL MEDIA

We'll establish and maintain your social media presence

An effective social strategy helps to grow an engaged audience. We tailor a Social Media Marketing Plan around your brand and the culture of your customers. Our proven experts create engaging and sharable content that reach viral proportions.

- Account Creation**
- Social Advertising**
- Masthead Design**
- Account Optimization**
- Social Analytics**
- Content Creation**
- Account Management**







# PRINT COLLATERAL

Tangible assets with the presence to persuade

You only get one chance at a first impression. We design and produce printed materials that are modern, fresh, and stand out from your competition. Your printed pieces will work in conjunction with other touch points to reinforce your brand and gain loyal customers.

**Business Cards**

**Brochures**

**Catalogs**

**Sales Sheets**

**Direct Mail**

**Printing Services**







# SIGNAGE + DISPLAYS

Create a big impression with large format graphics and printing

Create an impressive corporate environment around your office. Having corporate displays around the workplace is proven to boost employee morale and focus. And it adds a beautiful corporate aesthetic to your workplace. Displays are also perfect for off-site promotions.

**Trade Shows**  
**Outdoor Signage**  
**Indoor Signage**  
**Automobile Graphics**  
**Window Graphics**  
**Banners**  
**Backlit Displays**

Built with pride.  
Backed by service.™

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# PRODUCT PACKAGING

Packaging is the face of your product.

The options for product packaging are endless. The key is to determine the type of packaging that speaks out the most to your customers. The right package pulls the customer in and helps to make the sale. We handle everything from design to prototyping to printing and delivery.

**Product Package Design**

**Prototyping**

**Production Artwork**

**Printing Services**

**Fabrication Services**







# ADVERTISING

Print, Web & Social Media Advertising and Media Placement

We specialize in creating artwork for all forms of advertising. Whether your ad format is digital, print, outdoor, or online we can create a design that speaks to your target audience and reinforces your brand.

**Content Creation**  
**Layout**  
**Photography**  
**Media Strategy**  
**Media Placement**  
**Results Reporting**



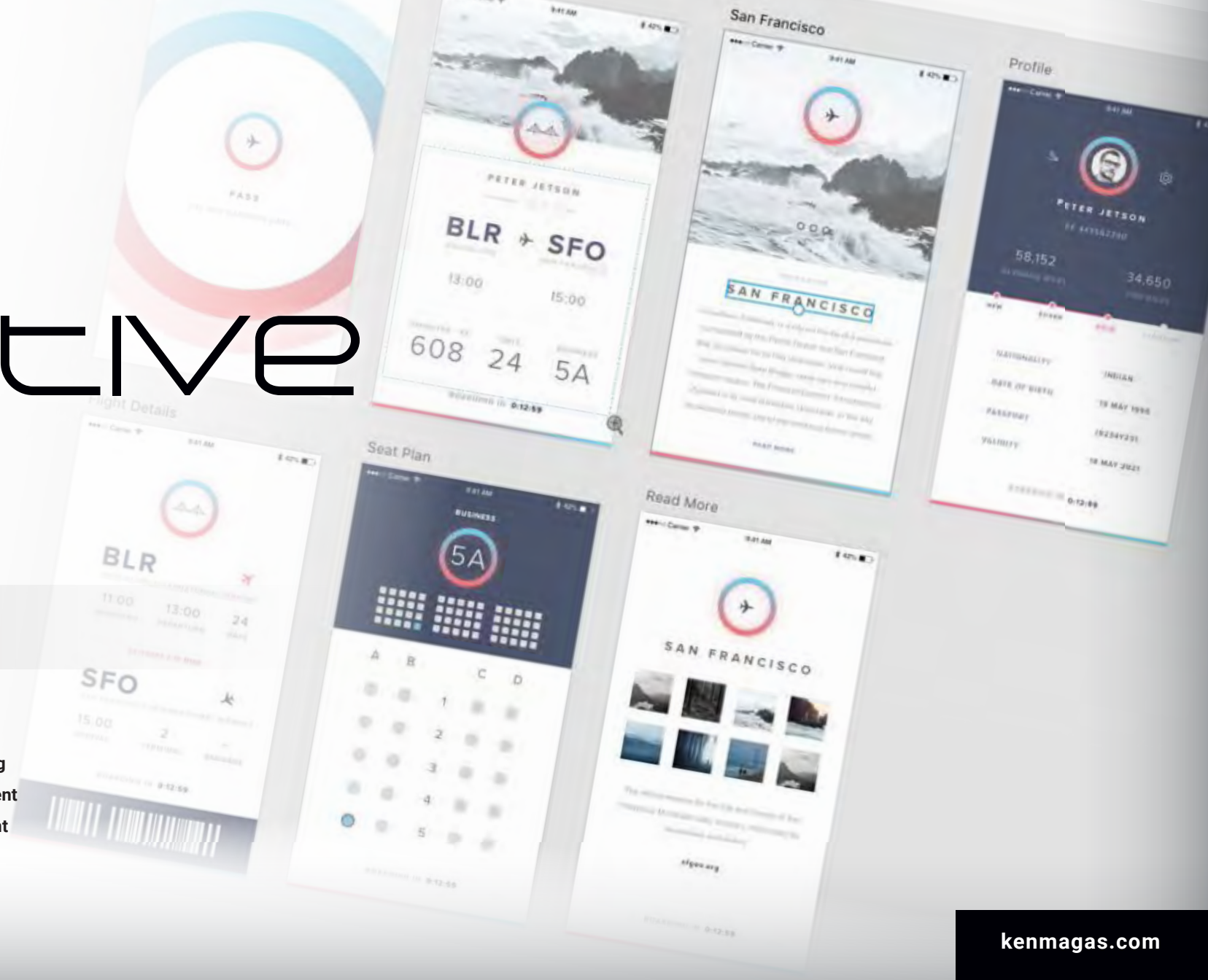


# Interactive apps

## THE NEXT TOUCHPOINT: Interactive Apps

Get engaged with your customers like never before. Offer service, product, customer support, scheduling, and a world of other functionality to your customers. We design corporate apps that create customer loyalty and provide a solid marketing gateway to your products and services.

**UI Design**  
**Prototyping**  
**Development**  
**Deployment**  
**Metrics**







# e-BOOKS

Streamline your book design and publishing

We design, prototype and develop interactive books ready for publishing. Our designs are modern and focused on the user experience. We can create new assets such as photography, illustrations or video and we can also incorporate assets you currently have.

**Book Design**  
**Prototyping**  
**Content Creation**  
**Editing**  
**Development**  
**Distribution**



# CUSTOMER SERVICE

We ensure complete customer satisfaction on every level

The client is the centerpiece of all work. We get to really know our clients and their business. As a result, a relationship develops that is built on trust and understanding. We treat clients like family and they tend to stick around for a while. Win-win situations are what we're about.

**Complete Project Management**  
**On-Going Communication**  
**Asset Management**  
**Results Reporting**  
**Satisfaction Surveys**